



Van Gogh Collection 2011

At The end of 2009 we have announced the phase out of the Van Gogh pen after more than 10 years of success worldwide; this left a huge gap that would have been difficult to fill; a gap in terms of colors and multitude of models of success.

We have announced that we would have developed a new model and that we would have asked the same Van Gogh, about 120 years after his death, to help us to design the new pen. The great painter has responded and told us exactly how he would have designed his pens.

Van Gogh is a hymn to color, to that impressionist painting that has left a deep imprint in the culture of all of us.

Vincent van Gogh didn't ask for a simply colored pen, but told us to make a pen inspired by his more famous paintings.

We have worked hard to find the right formulas and the right most representative images; those paintings, universally known, that could communicate the great art of the Flemish painter.

Suddenly on our desk appeared the self-portraits, the room, the sunflowers, the starry night, the iris; these great canvas have inspired our work.

Never before a pen was designed getting inspiration from a specific canvas, a very difficult work considering the diversity of the objects and techniques that were used.

Therefore, these images have become the pens with a painstaking, a meticulous choice of the formulas of color, models and the chromatic yield.

The fountain pens, roller balls, ballpoint and pencils have become paintings and we have called them with the name of the picture, engraved with the name of Van Gogh and packed in a Gift Box with the faithfully reproduced canvas, an inspiration Muse.

The extraordinary result has made us proud of having made such a tribute to the great artist and joins Visconti and Van Gogh among the Impressionists.

The Collection

Be inspired by a specific painting does mean to select one by one all the resins part with a specific codification, mixing and producing by controlling very specifically the quality of the resins, their chromatic yield, their chemical composition so that would not mix in the wrong way. In fact, white and red mixed together gives pink, but sometimes we only want to remain white and red. So, working on the resins' chemistry we obtained colors independent and freely inspired by a family or a specific subject.

The first three masterpieces will be inspired by the starry night, the Van Gogh's room and the Sunflowers. We are working on other large canvas to give more excitement in the forthcoming future.

Technical details

Collection: Fountain pen, Roller, Fountain Roller, Ball point and Pencil

Nib: finely engraved steel nib

Filling System: Converter

Material: Natural vegetal Resin

Locking system: Magnetic

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